

AudienceFirst Insights- Political Issues

Counts	Segments	Prices
643,528	12 Mos Universe	\$75.00/M
	Fundraiser Base Rate	\$65.00/M
230,086	Climate Change	+\$10.00/M
259,260	Gun Control	+\$10.00/M
154,180	Immigrant Rights	+\$10.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

These responders have shared their concern about key political issues. They want their voice to be heard!

These high value prospects would be ideal for the following causes and offers:

- Voter Outreach
- Political Fundraising
- Petitions
- Senior Causes
- Environmental Causes
- Humanitarian Causes

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$0/M
Gender	\$10.00/M
Ethnicity	\$20.00/M
Geo/SCF/ZIP	\$8.00/M
Religious	\$20.00/M
Dwelling Type	\$10.00/M
Education Level	\$10.00/M
Lifestyle	\$10.00/M
Marital Status	\$10.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	10/31/2020
Last Update	12/22/2020
Next Update	1/2021

CONTACT

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Please send clearances & orders to:

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