Shriners Hospitals for Children®

AUDIENCEFIRST MEDIA™

(Updated 10/2020)

Shriner's Hospitals for Children – Hispanic Donors

Shriners Hospitals for Children® is changing lives every day through innovative pediatric specialty care, world-class research, and outstanding medical education. Their 22 facilities, located in the United States, Canada, and Mexico, provide advanced care for children with orthopedic conditions, spinal cord injuries, burns, and cleft lip palate. These donors are true Hispanic donors who were acquired through SHC's Hispanic prospecting program. Names are for reciprocal exchange only.

Minimum Order:	Source:	Average Donation:
5,000	100% Direct Mail	$15

Counts:
English/No language preference:
0-12 = 8,043
13-24 = 1,558

Spanish:
0-12 = 5,730
13-24 = 860

(File caps at $99.99)

***Exchange only file!**

Recommended for:

- Health Causes
- Children's Causes
- Humanitarian/Relief
- Veterans
- Hispanic

Selections:
$5+ Donors
$10+ Donors
Gender
State/Zip/SCF

Addressing:
FTP/Email

Details:
Pre-clearance with sample mail piece is required. Service bureau requires 3 working days to process orders, no exceptions.
All canceled exchange orders will have the delivered quantity applied to the exchange balance.

Contact:
Renee Washington, List Manager
Tel.: 410-721-5700 x2264
Email:
RWashington@audiencefirstmedia.com

Please send list clearances & orders to:
orders@audiencefirstmedia.com

All processed orders cancelled before mail date will incur a $50 cancellation fee in addition to applicable running, selection, and shipping charges. Order cancelled after the mail date incur full charges.