

AudienceFirst Insights – Charitable Donors

Counts	Segments	Prices
8,315,603	12 Mos Universe	\$75.00/M
	Fundraiser Base Rate	\$65.00/M
	30 Day Hotline	+\$15.00/M
	3 Month Count	+\$10.00/M
2,318,282	Animal Welfare	+\$15.00/M
209,777	Arts/Culture	+\$15.00/M
3,060,180	Children’s Causes	+\$15.00/M
2,502,679	Environmental/Wildlife	+\$15.00/M
3,778,659	Health Causes	+\$15.00/M
454,704	International Aid	+\$15.00/M
450,595	Political- Conservative	+\$15.00/M
5,874,268	Political	+\$15.00/M
2,792,886	Religious Causes	+\$15.00/M
2,011,449	Veterans Causes	+\$15.00/M
	FTP/Email Delivery	\$65.00/F

*Counts are for the 0-12 months. Donation amount is not available.

DESCRIPTION

The AudienceFirst Insights – Charitable Donors list is a perfect match for the following causes:

- Animal Welfare
- Arts/Culture
- Children’s
- Environmental/Wildlife
- Health
- International Aid
- Political
- Veterans

*Please inquire about email addresses and telemarketing counts/availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 5,000

SELECTS

6 Mo Hotline	\$5.00/M
Age	\$15/M
Gender	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Religious	\$15.00/M
Dwelling Type	\$15.00/M
Education Level	\$15.00/M
Lifestyle	\$15.00/M
Marital Status	\$15.00/M
Presence of Children	\$15.00/M
Household Income	\$15.00/M
Mail Order Buyer	\$15.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	1/21/2021
Last Update	1/2021
Next Update	3/22/2021

CONTACT

Linda Amaral, Sales

(410) 721-5700

LAmaral@YourAudienceFirst.com

Yvette Robichaud, List Manager

(410) 721-5700 Ext. 2205

YRobichaud@YourAudienceFirst.com

Please send clearances & orders to:

Orders@YourAudienceFirst.com