



ADL (the Anti-Defamation League)

(Updated 6/2023)

ADL is a leading anti-hate organization that was founded in 1913 in response to an escalating climate of antisemitism and bigotry. Today, ADL is the first call when acts of antisemitism occur and continues to fight all forms of hate. A global leader in exposing extremism, delivering anti-bias education and fighting hate online, ADL's ultimate goal is a world in which no group or individual suffers from bias, discrimination or hate.

Counts and Rates:

53,447	Total Universe	\$105/M
19,523	12 Mo \$10+	\$115/M
28,387	24 Mo \$10+	\$105/M
34,413	36 Mo \$10+	\$105/M
41,243	48 Mo \$10+	\$105/M

Selections:

State/Zip/SCF	\$8/M
Gender	\$10/M
Net Name	@85/10

Addressing (flat fee):

FTP	\$75
Email	\$60

Minimum Order: 5,000

Details:

20% Commission to Brokers. Pre-clearance required. Service bureau requires 3 working days to process all orders, otherwise \$85 Flat fee applies.

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Please send list clearances & orders to:

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All processed orders cancelled before mail date will incur a \$100 cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.