

AFM Political Database - Registered Voters

Counts	Segments	Prices
113,793,113	Total Universe	\$120.00/M
61,651,861	Democratic/Liberal Total Universe	\$120.00/M
50,204,252	Republican/Conservative Total Universe	\$120.00/M
1,097,000	Independent	\$120.00/M
45,256,498	Non-Partisan	\$120.00/M
840,000	Unknown/Other	\$120.00/M
	Non-political	\$75/M

DESCRIPTION

The AFM Political Database is a multi-source database that provides premium data solutions for Political marketers. We have built this superior database by applying unique data-driven techniques that provide us the ability to narrow down your segment by county, city, precinct, voter year, and election type to reach the exact audience you're looking for.

Leverage our Audience Propensity Models that have been developed to identify consumers that are actively supporting many charitable causes and have been proven to improve response.

- Animal Welfare
- Children
- Environmental
- Health
- Humanitarian
- Political Cause Left Donors
- Political Cause Right Donors
- Religious
- Veterans

*Please inquire about email addresses and telephone numbers counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Phone Numbers: \$25/M
 Demographics: \$15/M
 Geo: \$8/M
 Gender: \$8/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

Last update: 10/1/2023

Next update: 11/1/2023

CONTACT

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Please send clearances & orders to:
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