

AudienceFirst Insights - Cancer

Counts	Segments	Prices
1,993,429	12 Mos Universe	\$75.00/M
	Fundraiser Base Rate	\$65.00/M
348,443	Early Detection Needed	+\$15.00/M
968,718	Family History of Cancer	+\$15.00/M
676,268	Living with Cancer	+\$15.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

AudienceFirst Insights, Powered by Fluent, a leading performance marketing company made up of unique, self-declared data from nearly **1 million consumers daily**. This unique prospecting database applies strategic analysis including premium lifestyle and demographic data to create high-value prospect lists. With over 100 data elements available, you will find the qualified, targeted prospect you need for any market category.

AudienceFirst Insights - Cancer includes selects in need of early detection screening, family history of cancer, and living with cancer.

These high value prospects would be ideal for the following causes and offers:

- Health Causes
- Medical Supplies/Supplement Offers
- Petitions
- Insurance Offers
- Senior Causes

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$15.00/M
Gender	\$15.00/M
Ethnicity	\$20.00/M
Geo/SCF/ZIP	\$8.00/M
Religious	\$20.00/M
Lifestyle	\$15.00/M
Dwelling Type	\$15.00/M
Marital Status	\$15.00/M
Presence of Children	\$15.00/M
Education Level	\$15.00/M
Household Income	\$15.00/M
Mail Order Buyer	\$15.00/M
Mail Order Donor	\$15.00/M
Mail Responder	\$15.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Last Update	10/2023
Next Update	11/2023

CONTACT

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