

AudienceFirst Insights - Diabetes

Counts	Segments	Prices
7,095,158	12 Mos Universe	\$75.00/M
472,961	30 Day Hotline Rate	+\$15.00/M
1,317,131	3 Month Count	+\$10.00/M
	Fundraiser Base Rate	\$65.00/M
494,879	Treats with Insulin	+\$10.00/M
279,263	Treats with Insulin + Oral Rx	+\$10.00/M
82,113	Treats with Insulin + Injectable	+\$10.00/M
584,021	Treats with Oral Medication	+\$10.00/M
85,889	Treats with Other Injectable	+\$10.00/M
106,032	Pre-Diabetes Sufferers	+\$10.00/M
178,669	Type 1 Diabetes Sufferers	+\$10.00/M
177,231	Type 2 Diabetes Sufferers	+\$10.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

Responders on this file have varied interests, including, but not limited to, diabetes supplies, frequency of blood sugar checks, general diabetes information, pre-diabetes, and type of diabetes. Target these responders today with your offer!

These high value prospects would be ideal for the following causes and offers:

- Medical Supplies
- Health Causes
- Children's Causes
- Senior Causes
- Insurance Offers
- Commercial Mailers

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$0/M
Gender	\$10.00/M
Ethnicity	\$20.00/M
Geo/SCF/ZIP	\$8.00/M
Religious	\$20.00/M
Dwelling Type	\$10.00/M
Education Level	\$10.00/M
Lifestyle	\$10.00/M
Marital Status	\$10.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Last Update	10/2023
Next Update	11/2023

CONTACT

Linda Amaral, Sales
 (410) 721-5700
LAmaral@audiencefirstmedia.com

Monique Adams, List Manager
MoAdams@audiencefirstmedia.com

Please send clearances & orders to:
Orders@wearemoore.com