

# AudienceFirst Insights- Political Party

Counts	Segments	Prices
29,112,194	<b>12 Mos Universe</b>	\$75.00/M
458,184	<b>30 Day Hotline Rate</b>	+\$15.00/M
1,705,844	<b>3 Month Count</b>	+\$10.00/M
	<b>Fundraiser Base Rate</b>	\$65.00/M
9,108,338	<b>Democrat</b>	+\$10.00/M
7,669,639	<b>Republican</b>	+\$10.00/M
12,334,217	<b>Independent</b>	+\$10.00/M
	<b>FTP/Email Delivery</b>	\$65.00/F

## DESCRIPTION

If you're looking to engage politically motivated individuals - test this file today!

These political-minded individuals are selectable by registered party. Information is self-reported and available for enhancement.

These high value prospects would be ideal for the following causes and offers:

- Voter Outreach
- Political Fundraising
- Petitions
- Senior Causes
- Advocacy
- Fundraising Offers

\*Please inquire about email addresses and telemarketing counts and availability.

## LIST PROFILE & COSTS

**Source:** Online, Responders  
**Minimum Order:** 10,000

## SELECTS

Age	\$0/M
Gender	\$10.00/M
Ethnicity	\$20.00/M
Geo/SCF/ZIP	\$8.00/M
Religious	\$20.00/M
Dwelling Type	\$10.00/M
Education Level	\$10.00/M
Lifestyle	\$10.00/M
Marital Status	\$10.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

## ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

## LIST MAINTENANCE

Last Update	10/2023
Next Update	11/2023

## CONTACT

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