

AudienceFirst Insights - Veterans

Counts	Segments	Prices
2,789,289	12 Mos Universe	\$75.00/M
	30 Day Hotline	+\$10.00/M
	Fundraiser Base Rate	\$65.00/M
	3 Month Count	\$10.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

AudienceFirst Insights – Veterans includes responders who have identified as a Veteran or knowing/being related to a Veteran.

These high value prospects would be ideal for the following causes and offers:

- Military
- Political

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$0/M
Gender	\$10.00/M
Ethnicity	\$20.00/M
Geo/SCF/ZIP	\$8.00/M
Religious	\$20.00/M
Lifestyle	\$10.00/M
Dwelling Type	\$10.00/M
Marital Status	\$10.00/M
Presence of Children	\$10.00/M
Education Level	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Last Update	10/2023
Next Update	11/2023

CONTACT

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