

AudienceFirst Insights - Weight Loss

Counts	Segments	Prices
466,142	12 Mos Universe	\$75.00/M
	Fundraiser Base Rate	\$65.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

These responders are more than 30 pounds overweight and are looking to shed the pounds. Talk to them today about your healthy opportunities.

These high value prospects would be ideal for the following causes and offers:

- Commercial Offers
- Insurance Offers
- Medical Supplies/Supplements
- Health Causes

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$0/M
Gender	\$10.00/M
Ethnicity	\$20.00/M
Geo/SCF/ZIP	\$8.00/M
Religious	\$20.00/M
Dwelling Type	\$10.00/M
Education Level	\$10.00/M
Lifestyle	\$10.00/M
Marital Status	\$10.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Last Update	10/2023
Next Update	11/2023

CONTACT

Linda Amaral, Sales
 (410) 721-5700 Ext. 2330
LAmaral@wearemoore.com

Monique Adams, List Manager
MoAdams@wearemoore.com

Please send clearances & orders to:
Orders@wearemoore.com