

(Updated 8/2023)

Belvoir Special Reports

Purchasers to Belvoir Health Publications Special Reports are receiving detailed 80-120 page reports that deliver practical information on diagnosis, treatment and prevention of major health concerns in clear easy-to-understand language.

Gender: 46% Female/39% Male
Source: 100% Direct Mail

Counts and Rates:

292,254	Total Universe	\$145/M
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38,915	12 Mo Book Buyers	\$145/M
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52,058	Alzheimer's Disease
9,352	Artery/Heart Failure
51,509	Arthritis Disease
43,028	Combatting Memory Loss
7,064	COPD/Lung Disorders
43,453	Coronary Artery Disease
5,379	Depression
25,499	Easy Exercise for Balance
24,022	Health & Wellness Calendar
9,642	Super Foods
16,563	Heart Failure
48,748	Macular Degeneration
14,229	Pain Management
36,059	Prostate Disorders
5,987	Skin Cancer
9,041	Sleep Disorders
38,512	Stroke

Selections:

3 Mo Hotline	\$15/M
6 Mo Hotline	\$10/M
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Gender	\$8/M
Category of Interest	\$10/M
Competitive Rate	\$15/M
Net Name (50M or more)	85/8

Addressing (flat fee):

FTP/Email	\$60/F
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Minimum Order: 7,500

Details:

20% Commission to Brokers. Pre-clearance required. Service bureau requires 3 working days to process all orders, otherwise \$85 Flat fee applies.

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