

## Country Gardens

(Updated 6/2023)

Formerly Published by Dotdash Meredith, Country Gardens® spoke to those people whose passion for gardening is the central part of their busy lives. \*\*\* CEASED PUBLICATION. FORMER SUBS THROUGH 5/20 \*\*\*

**Gender:**  
88% Female/12% Male

**Source:**  
Direct Mail (DTP/DMS)

### Counts and Rates:

109,297	Total Universe	\$85/M
109,297	FORMER Subscribers	\$85/M
20,571	3 Mo Former Subscribers	+\$12/M
7,262	6 Mo Former Subscribers	\$85/M
	Catalog Rate	\$60/M
	Fundraising Rate	\$60/M

COUNTRY GARDENS was a resource for inspiration, helping transform ideas to action -- from gardening to cooking, collecting to building, decorating to travel, and more.

COUNTRY GARDENS subscribers saw their outdoor space as an open-air great room that requires exterior design and decorating. They had a green thumb for mail order, as dozens of direct print advertisers have discovered.

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### Selections:

3 Mo Former	\$12/M
DTP/DMS	\$12/M
Paid	\$12/M
State/Zip/SCF	\$10M
Gender	\$9/M
ZIP Select (4 or more)	\$15/M
Age	\$16/M
Income	\$16/M
Lifestyle Interests	\$16/M

### Addressing (flat fee):

FTP/Email	\$65/F
Key Coding	\$3.50/M

Minimum Order: 10,000

### Details:

15% Commission to Brokers. Pre-clearance required. Service bureau requires 3 working days to process all orders, otherwise \$85 Flat fee applies.

Contact:  
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Please send list clearances & orders to:  
[orders@AudienceFirstMedia.com](mailto:orders@AudienceFirstMedia.com)

All processed orders cancelled before mail date will incur a \$100 cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.