

Country Home

(Updated 6/2023)

Published by Dotdash Meredith, Country Home® QUARTERLY magazine gives a voice and direction to the desire for the simplicity and casual sophistication of the country lifestyle.

Gender:

80% Female/17% Male

Source:

Direct Mail Sold

Counts and Rates:

46,022	Total Universe	\$115/M
46,022	Active Subscribers	\$115/M
12,679	3 Mo Hotline	+\$12/M
7,262	6 Mo Hotline	+\$9/M
	Catalog Rate	\$85/M
	Fundraising Rate	\$80/M

COUNTRY HOME redefines the country lifestyle formula as more modern. In every issue, it delivers relevant material that inspires passion and creativity. COUNTRY HOME features articles on decorating, renovation, collecting, antiques, old world crafts, gardening, regional food specialties, and profiles of country families.

COUNTRY HOME readers identify with it's message, empowering them to personalize their style and live the lifestyle that reflects what they love, whether they live 40 minutes from the city or 40 stories up.

*** Now a QUARTERLY Publication

Selections:

3 Mo Hotline	\$12/M
6 Mo Hotline	\$9/M
DTP/DMS	\$12/M
Paid	\$12/M
State/Zip/SCF	\$10M
Gender	\$9/M
ZIP Select (4 or more)	\$15/M
Age	\$16/M
Income	\$16/M
Net Name (50M or more)	@85/8.50

Addressing (flat fee):

FTP/Email	\$65/F
Key Coding	\$3.50/M

Minimum Order: 10,000

Details:

15% Commission to Brokers. Pre-clearance required. Service bureau requires 3 working days to process all orders, otherwise \$85 Flat fee applies.

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