



Covenant House US Donors

(Updated 9/2023)

The Covenant House donors give to every kind of cause including cultural, environmental, health, political, global, children's, humanitarian, religious, and social. Covenant House reached nearly 80,000 young people in the past year. They offer a variety of services such as healthcare, education, vocational preparation, recreation, mother/child programs, prevention, and transitional living programs.

Gender: 25% Male/46% Female	Source: 100% Direct Mail	Average Donation: \$54
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Counts and Rates:

340,875	Total Universe	\$90/M
11,125	1 Mo*	+\$25/M
26,109	3 Mo	+\$21/M
56,834	6 Mo	+\$16/M
53,536	6 Mo \$10+	+\$28/M
149,566	12 Mo	+\$11/M
142,600	12 Mo \$10+	+\$23/M
246,933	24 Mo	+\$6/M
75,948	24 Mo Male Dnrs	+\$9/M
147,400	24 Mo Female Dnrs	+\$9/M
	Catalog/Publishing	\$75/M
	Competitive/	
	Non-Reciprocal Rate	+\$20/M

*Commercial Mailers Only
**Reciprocal pricing will apply

Selections:

\$10+	\$12/M
\$15+	\$15/M
\$20+	\$20/M
\$25+	\$25/M
1 Mo Hotline	\$25/M
12 Mo Hotline	\$11/M
3 Mo Hotline	\$21/M
6 Mo Hotline	\$16/M
State/Zip/SCF	\$8/M
Gender	\$9/M
Non-Reciprocal	\$20/M
Net Name (50M+)	@85/10

Addressing (flat fee):

FTP/Email	\$110
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Minimum Order: 7,500

Details:

20% Commission to Brokers. Pre-clearance required. Service bureau requires 3 working days to process all orders, otherwise \$85 Flat fee applies.

Contact:
Monique Adams, List Manager
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Please send list clearances & orders to:
orders@wearemoore.com

All processed orders cancelled before mail date will incur a \$150 cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.