

Harvard Men's Health Watch

A monthly newsletter from Harvard Medical School, Harvard Men's Health watch delivers vital information on health issues of concern to mature, health conscious men. Subscribers find answers on how to prevent and detect illness, as well as early notice of new treatment advances. Covering everything from prostate disease and nutrition and exercising, to sexual dysfunction and hair loss. This newsletter has been published for 9 years and delivers on its motto of "trust advice for healthier life". These well-educated, affluent men that spend an average of \$32 for an annual subscription, and are avid readers and proven buyers with a variety of interests.

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Contact:

Monique Adams, List Manager

E-mail: MoAdams@wearemoore.com

Linda Amaral, Sales

Phone: (410) 721-5700 Ext. 2330

E-mail: lamaral@wearemoore.com

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