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Harvard Women's Health Watch

The Harvard Women's Health Watch, a newsletter from Harvard Medical School. Readers that receive current and authoritative health information on women's health concerns, nutrition, supplements, prevention and alternative therapies. This newsletter has been published for 12 years and comprise subscribers that have a strong interest in health issues that affect them and their families, as well as world affairs, financial matters and travel. These consumers spend and average of \$32 for an annual subscription and are avid readers and direct mail buyers.

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