

Incontinence Sufferers

Counts	Segments	Prices
441,886	12 Mos Universe	\$75.00/M
	Fundraiser Base Rate	\$65.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

Responders have indicated they have a history with incontinence and want some help. Send them your offer today!

These high value prospects would be ideal for the following causes and offers:

- Medical Supplies/Supplements
- Health Causes
- Commercial Offers

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$0/M
Gender	\$10.00/M
Ethnicity	\$20.00/M
Geo/SCF/ZIP	\$8.00/M
Religious	\$20.00/M
Dwelling Type	\$10.00/M
Education Level	\$10.00/M
Lifestyle	\$10.00/M
Marital Status	\$10.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Last Update	10/2023
Next Update	11/2023

CONTACT

Linda Amaral, Sales
 (410) 721-5700 Ext. 2330
LAmaral@wearemoore.com

Monique Adams, List Manager
MoAdams@wearemoore.com

Please send clearances & orders to:
Orders@wearemoore.com