

Lupus Sufferers

Counts	Segments	Prices
184,120	12 Mos Universe	\$75.00/M
	Fundraiser Base Rate	\$65.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

Responders on this file are affected by Systemic Lupus Erythematosus (SLE) aka Lupus or have a family member diagnosed with Lupus. Responders might have an affiliation with Lupus Foundation of America and have done research on the disease.

These high value prospects would be ideal for the following causes and offers:

- Medical Supplies/Supplements
- Health Causes
- Commercial Offers

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$0/M
Gender	\$10.00/M
Ethnicity	\$20.00/M
Geo/SCF/ZIP	\$8.00/M
Religious	\$20.00/M
Dwelling Type	\$10.00/M
Education Level	\$10.00/M
Lifestyle	\$10.00/M
Marital Status	\$10.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Last Update	10/2023
Next Update	11/2023

CONTACT

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