



Marine Toys for Tots – Active Donors

(Updated 7/2023)

The U.S. Marine Corps Reserve Toys for Tots program attracts donors who support its mission distributing Christmas toys to less fortunate children in local communities. These generous donors also give to other social welfare, children's, and international causes.

Source: 100% Direct Mail

Counts and Rates: (File caps at \$99.99)

2,744,398	Total Universe
51,966	6 Mo \$5-99.99
300,700	12 Mo \$5-99.99
319,563	18 Mo \$5-99.99
491,368	24 Mo \$5-99.99
662,873	36 Mo \$5-99.99

Exchange only

Selections:

Age	\$11/M
Lifestyle/Interests	\$12/M
Religious Affiliation	\$15/M

Addressing (flat fee): FTP/Email \$55

Minimum Order: 5,000

Details:

20% Commission to Brokers. Pre-clearance required. Service bureau requires 3 working days to process all orders, otherwise \$85 Flat fee applies.

Contact: Adrianna Mouzouras, List Manager E-mail: amouzouras@audiencefirstmedia.com

Linda Amaral, Sales Phone: (410) 721-5700 Ext. 2330 E-mail: lamaral@audiencefirstmedia.com

Please send list clearances & orders to: orders@AudienceFirstMedia.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.