



## Onward Together - Emails

(Updated 10/2023)

Onward Together was founded by Hillary Rodham Clinton after the 2016 election. Onward Together is a nonprofit organization dedicated to advancing progressive values and building a brighter future for generations to come by encouraging people to organize, get involved, and run for office. Onward Together aims to strengthen our democracy by protecting voting rights, mobilizing voters, and recruiting more women and people of color to run for office. Onward Together's donors, members, and activists are committed to standing up for a fairer, more inclusive America. Now reach ONWARD TOGETHER donors via their email address!

|                                       |                               |                                  |
|---------------------------------------|-------------------------------|----------------------------------|
| <b>Gender:</b><br>24% Male/46% Female | <b>Source:</b><br>100% Donors | <b>Average Donation:</b><br>\$25 |
|---------------------------------------|-------------------------------|----------------------------------|

### Counts and Rates:

|           |                 |         |
|-----------|-----------------|---------|
| 1,945,893 | Total Universe  | \$200/M |
| 1,828,061 | Actives @ Email | \$200/M |
| 1,533,246 | Donors @ Email  | \$200/M |
|           | Deployment      | +\$20/M |

### Selections:

|                            |         |
|----------------------------|---------|
| House File Suppression     | \$75/M  |
| Image Hosting per creative | \$100/M |
| Split Creative Charge      | \$100/M |
| State/Zip/SCF              | \$8/M   |
| Gender                     | \$8/M   |
| Non-Reciprocal             | \$20/M  |

Minimum Order: 10,000

### Details:

20% Commission to Brokers. Pre-clearance required. Service bureau requires 3 working days to process all orders, otherwise \$85 Flat fee applies.

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Please send list clearances & orders to:  
[orders@wearemoore.com](mailto:orders@wearemoore.com)

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.