

Save the Children

(Updated 8/2023)

Save the Children believes every child deserves a future. In the United States and around the world, we give children a healthy start in life, the opportunity to learn, and protection from harm. We do whatever it takes for children – every day and in times of crisis – transforming their lives and the future we share.

Gender:
35% Male/60% Female

Source:
100% Direct Mail

Counts and Rates:

368,288	Total Universe
23,653	6 Mo \$5 - \$99.99
22,065	6 Mo \$10 - \$99.99
53,484	12 Mo \$5 - \$99.99
48,254	12 Mo \$10 - \$99.99
119,836	24 Mo \$5 - \$99.99
97,667	24 Mo \$10 - \$99.99

EXCHANGE ONLY

Selections:

Dollar
State/Zip/SCF
Gender

Addressing (flat fee):

FTP/Email N/A

Minimum Order: 5,000

Details:

Pre-clearance required- sample and mail date must be provided for list owner approval. Service bureau requires 3 working days to process all orders.

Contact:

Adrianna Mouzouras, List Manager
amouzouras@audiencefirstmedia.com

Please send list clearances & orders to:
orders@AudienceFirstMedia.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.