

Americana Activists

(Updated 8/2023)

Americana Activists are people who have responded to American values surveys in support of **The American Legion** and are not members of The American Legion. These patriotic activists are people who like to take action to strengthen the nation's grassroots heritage and want their voices to be heard!

Minimum Order:
5,000

Source:
Direct Mail Survey Responders

Counts and Rates:

68,252	6 Mo Activists	\$75/M
151,832	12 Mo Activists	\$70/M
354,219	18 Mo Activists	\$65/M
389,358	24 Mo Activists	\$60/M

**Rental-only file!*

Please inquire about usage

Recommended for:

- Health Causes
- Humanitarian Causes
- Law Enforcement
- Political/Seniors causes
- Senior Causes
- Veteran Causes

*AudienceFirst Media is also proud to offer the American Legion Non Member Donors file. For more information, please contact Linda Amaral and visit our website at www.audiencefirstmedia.com!

Selections:

State/Zip/SCF	\$8/M
Gender	\$8/M
Running Charges	\$10/M
Non Reciprocal	\$20/M
Net Name (50M+)	@85/10

Addressing (flat fee):

Email/FTP \$55

Details:

20% Commission to Brokers.
Pre-clearance required. Service bureau requires 3 working days to process all orders, otherwise \$85 Flat fee applies.

Contact:

Monique Adams, List Manager

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Linda Amaral, Sales

Email: LAmaral@audiencefirstmedia.com

Please send list clearances & orders to:

orders@audiencefirstmedia.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.