

Travel + Leisure Magazine

(Updated 6/2023)

Travel + Leisure is the world's leading travel magazine and the authority for the discerning traveler. It fuses reporting on style, culture, food, and design with stunning photography that transports readers to the places - and the experiences - that matter most. T+L propels readers to travel now, travel smarter, and travel often.

Gender:

64% Female/36% Male

Source:

DTP, Other

Counts and Rates:

450,900	Total Universe	\$115/M
450,900	Active Subscribers	\$115/M
13,906	1 Mo Hotline	+\$17/M
50,563	3 Mo Hotline	+\$12/M
171,270	6 Mo Hotline	+\$9/M
57,521	Active DTP Subscribers	+\$12/M
	Catalog Rate	\$85/M
	Fundraising Rate	\$80/M

T+L subscribers are accomplished men and women with a taste for style, luxury and the ultimate travel experience. They are frequent spenders in the home, lifestyle, publishing, financial, nonprofit and specialty products markets.

T+L is enhanced with demographic and lifestyle data for even better segmentation.

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orders@AudienceFirstMedia.com

Selections:

1 Mo Hotline	\$17/M
3 Mo Hotline	\$12/M
6 Mo Hotline	\$9/M
DTP/DMS	\$12/M
Change of Address	\$12/M
Paid	\$12/M
State/Zip/SCF	\$10M
Gender	\$9/M
ZIP Select (4 or more)	\$15/M
Adult Age/Child Age	\$16/M
Income	\$16/M
Lifestyle Interests	\$16/M
Product Selects	\$16/M
Wiland Scoring	\$28/M
Net Name (50M or more)	@85/8.50

Addressing (flat fee):

FTP/Email	\$65/F
Key Coding	\$3.50/M

Minimum Order: 10,000

Details:

15% Commission to Brokers. Pre-clearance required. Service bureau requires 3 working days to process all orders, otherwise \$85 Flat fee applies.

All processed orders cancelled before mail date will incur a \$100 cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.