



Wounded Warrior Project

(Updated 10/2023)

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. Wounded Warrior Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life.

Minimum Order:
5,000

Source:
100% Direct Mail

Average Donation:
\$33

Counts and Rates*:

415,329	6 Mo	\$100/M
408,476	6 Mo \$5+	
393,513	6 Mo \$10+	
812,472	12 Mo	\$95/M
801,304	12 Mo \$5+	
773,339	12 Mo \$10+	
998,679	18 Mo	\$90/M
984,293	18 Mo \$5+	
947,436	18 Mo \$10+	
1,303,304	24 Mo	\$85/M
1,284,308	24 Mo \$5+	
1,231,409	24 Mo \$10+	

*(File caps at \$99.99)

For usage information, please inquire.

Selections:

\$5+ Donors	\$7/M
\$10+ Donors	\$12/M
SCF/State/Zip	\$8/M
Gender	\$8/M
Net Name (50,000+)	85/10
Non Reciprocal	\$20/M

Addressing (flat fee):

FTP/Email	\$60
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Demographics:

- Mostly Married
- Primarily Retired
- 56% Female/44% Male
- Average Age 60+
- Average Income \$60,000+

Details:

20% Commission to Brokers.

Pre-clearance required.

Service bureau requires 3 working days to process orders, otherwise \$85 Flat fee applies.

Contact:

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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.